

# It's Time for ACTion!



**Join Rabbi Aron Hier of the Simon Wiesenthal Center's iACT as he leads a courageous, exciting and action-inspiring exploration of modern Jewish life, identity and pride.**

Let's face it: Being Jewish is more than eating matzo ball soup and hosting a Seder. There are tough and controversial issues surrounding the Jewish religion and the Jewish State. Misinformation abounds -- both innocent, and of a more sinister nature.

Too many of us are playing it safe, skirting the edges of our Jewish experience and hoping that's enough.

Well, it's not! We owe it to future generations of Jews -- and to those non-Jews who are looking to us -- to raise our voices and create a new kind of Jewish presence on campuses nationwide... one that enlightens, empowers, informs and celebrates our unique identity.

The ever-present threat of anti-Semitism...the memory of the Holocaust...the importance of Israel...Jewish culture and traditions...the looming dangers to Jews and other beleaguered people from terrorism, genocide, poverty, and more. As Jews, we've got an ethical imperative to shine a light on each and every one of these issues.

Together, we can challenge assumptions, take risks, open dialogues, forge partnerships and take your campus group in a bold new direction.

*Get in on the Action with iACT!*

**Book this FREE program now for the 2008-2009 Academic Year. Let iACT light that spark of pride that will leave people inspired...wanting more...and ready to ACT.**



**CONTACT CAMPUS OUTREACH AT:**  
[iACT@wiesenthal.com](mailto:iACT@wiesenthal.com)

**VISIT OUR WEBSITE AT:** [www.wiesenthal.com/iACT](http://www.wiesenthal.com/iACT)